

UDK Kingdom Consulting Services

Building Kingdom Presence with Excellence

At **The Upside Down Kingdom**, we equip businesses, non-profits, and organizations needing seasoned sales & marketing leadership without the cost of a full time hire. Instead of hiring a full time CMO or VP of Sales, you get a trusted partner who brings strategy, execution, and accountability at a fraction of the cost.

Services & Pricing

1. Starter/Growth Audit: \$2,000 (one time)

Designed for small organizations who need clarity but can't yet afford ongoing support

Deep-dive 2-3 week assessment

Brand & message alignment

Sales funnel + pipeline health audit

Marketing channel + content review

30/60/90-day roadmap

2. Fractional Leadership

Designed for businesses, non-profits, and organizations needing seasoned sales & marketing leadership without the cost of a full-time hire. Strategic hand on support that scales with your organization.

Tier 1: Advisor: \$2,000/month

Best for small teams who need clarity and accountability

2-3 monthly strategy calls

Quarterly sales & marketing playbook

Funnel review and recommendations

Unlimited email/slack support

Tier 2: Partner: \$4,000/month

For organizations ready to scale but needing consistent guidance & execution.

Weekly strategy sessions

CRM+automation oversight (HubSpot, Salesforce, Mailchimp, etc..)

Sales pipeline + marketing campaign management

Team coaching & accountability

All advisor benefits included

Tier 3: Fractional Executive: \$8,000/month

For organizations that need executive-level leadership without the full-time cost

Interim/fractional VP of Sales & Marketing role

Full revenue strategy ownership

Vendor/agency management

Board level reporting + presentations

Leadership coaching for internal staff

All partner benefits included

3. Project-Based Engagements: \$5,000/project

Perfect for organizations not ready for a retainer but needing results

Product launch GTM strategy

Sales playbook development

CRM setup & training

Marketing campaign design

Why Choose UDK Consulting?

- strategy rooted in integrity, clarity, stewardship, and service
- Proven Systems: corporate experience, entrepreneurial grit, and servant heart
- Scalable expertise: from startups to mid-market organizations
- Sustainable Growth: Strategies designed for long-term fruit, not hype.

Next Step

Ready to build or scale your business with excellence?

Book a Discovery Call | Support the Mission | www.udkproject.com/consulting

